

AW Vietnam 2026

**AUTONOMY,
THE DRIVER OF
SUSTAINABILITY**

September 9th - 11th, 2026

**VEC - Vietnam Exposition Center,
Hanoi, Vietnam**





VIETNAM 2026

Innovation & New Technologies in Manufacturing
- Vietnam Smart Factory & Automation Expo

WHY Vietnam?



1 Rapid Industrial & Automation Growth

Vietnam's automation market is growing at 12–13% CAGR (2023–2030), fueled by FDI in electronics and automotive.

Global leaders like Samsung, LG, VinFast expand robotics and AI adoption, while local startups strengthen the automation ecosystem.

2 Government Support & Innovation Policy

Decree 182/2024 offers financial incentives for high-tech R&D and automation.

The National Innovation Center (NIC) drives startup growth and innovation collaboration across industries.

3 Smart Logistics & Digital Transformation

E-commerce and exports drive rising demand for AGV, AMR, and warehouse automation.

Digital adoption in manufacturing accelerates with MES, ERP, and IoT integration.

4 UAV & New Industries

Growth in UAV, renewable energy, and smart mobility marks Vietnam's next tech wave.

Northern Vietnam leads UAV research for agriculture, logistics, and defense.



WHY Hanoi?



1 Manufacturing Cluster

Northern Vietnam is a strategic industrial hub, home to leading manufacturers such as Samsung (Bac Ninh, Thai Nguyen), Foxconn (Bac Giang), Canon, LG, and VinFast (Hai Phong)

The region forms a complete supply chain for electronics, automotive, and industrial components, fostering strong B2B connections and technology collaboration.

2 Policy & Government Support

Hanoi hosts key government agencies such as the Ministry of Industry and Trade (MOIT), Ministry of Planning and Investment (MPI), and the National Innovation Center (NIC), along with numerous embassies and business chambers. This proximity enables seamless policy engagement, business dialogue, and investment cooperation.

3 Logistics & Transportation Infrastructure

The region benefits from strategic access to Noi Bai International Airport and Hai Phong Seaport, facilitating efficient trade flows across China, ASEAN, and global markets.

Such logistics advantages support manufacturing, export-import operations, and smart logistics development.

4 Innovation & R&D Hub

Hanoi is a leading center for innovation, home to NIC, top engineering universities (HUST, UET, FPT, Phenikaa), and corporate R&D centers.

It plays a key role in advancing digital transformation, innovation, and high-tech workforce development.



Why **AW Vietnam**?

1 **Automation Growth & Smart Logistics**

Automation World Vietnam, the country's leading exhibition for factory automation and manufacturing innovation, is a key platform showcasing advanced automation, robotics, and smart manufacturing technologies—driving digital transformation and Vietnam's industrial growth.

2 **Business-Driven Platform**

Automation World Vietnam is a results-driven platform connecting manufacturers with customers, promoting innovation, and fostering export partnerships. With strong engagement, it delivers proven outcomes in networking, brand growth, and business results.

Exhibitor Feedback:

- Buyer quality: 93%
- Brand promotion: 94%
- New customers & partners: 94%

3 **Trend Insight Hub**

Automation World Vietnam, the nation's leading exhibition for factory automation and manufacturing innovation, is a key platform showcasing cutting-edge automation, robotics, and smart manufacturing technologies. It drives productivity, sustainability, and digital transformation while connecting industry leaders and global buyers for market growth.

4 **Beyond Networking**

At Automation World Vietnam, the programs create opportunities to connect exhibitors, visitors, and industry leaders. From the Networking Party and Innovation Display to Business Matching, the event fosters in-depth exchanges and builds collaborative relationships among automation experts, investors, and international buyers.

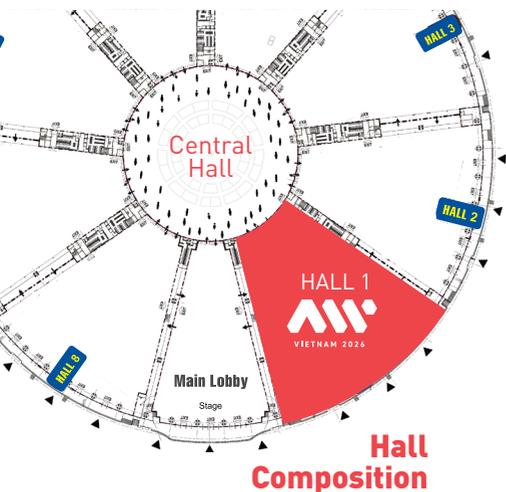
Connection Programs:

- Exhibitor – Buyer: Business Matching, Networking Party
- Exhibitor – Investor: Innovation Display



SHOW Overview

- | **Title** Automation World Vietnam 2026
- | **Period** September 9th (Wed.) – September 11th (Fri.), 2026 (3 days)
- | **Venue** Hall 1 | VEC - Vietnam Exposition Center, Hanoi
- | **Organizer** **coex**
- | **Expected Scale** 175 Exhibitors - 350 Booths - 10,000 Visitors
- | **Composition** Smart Factory Automation, Smart Vision, Smart Robotics & Mobility, Smart Logistics, Electronics Manufacturing & Smart Components, AI Connect
- | **Concurrent Events** 1:1 Biz Matching, Conferences, Innovation Display, AWesome Night, and more



Smart Factory Automation

Sensor, PLC, DCS, Motion Control, Industrial PC, Drive, FA System, Automation Components, Digital Factory, Big Data, AI, Cloud Computing, Smart Factory Solution, PLM, MES, ERP, etc.



Smart Vision

Industrial Cameras, Lens and Lights, Image Processing Software, etc.



Smart Robotics & Mobility

Drone, UAV, smart airports, aerospace R&D, Cobots, AI predictive automation.



Smart Logistics

AGV/AMR, AS/RS, Picking System, Forklift, Conveyor, Logistics Solution, etc.



Electronics Manufacturing & Smart Components

Semiconductors, Power Electronics, PCBs, Electronic Materials, Control Systems, Industrial IoT Devices, Smart Sensors



AI Connect

Logistics innovation Data, SaaS, Cloud, DX solutions, Smart mobility and connected lifestyle, Clean energy and sustainable solutions

Key Activities



Opening Ceremony

The Opening Ceremony of Automation World Vietnam 2025 marked the continued success of 2024, featuring automation, robotics, IoT, and smart manufacturing solutions.

With strong participation from government, associations, and global enterprises, the event reaffirmed its vital role in the smart manufacturing industry.



VIP Tour

The VIP Tour, a highlight of Automation World Vietnam 2025, brought together the Vietnam–Korea Delegation to experience cutting-edge solutions in smart factories, automation, and digital technologies.

It enabled delegates and industry leaders to connect with exhibitors, exchange insights, and explore future collaboration opportunities in smart manufacturing.



Dinner Reception

"Awesome Night," a highlight of Automation World Vietnam 2025, provided a dynamic platform for global industry leaders to connect, exchange ideas, and foster collaboration—strengthening community ties and elevating the exhibition's impact in industrial automation.



Buyer Tour

The Buyer Tour, a new initiative at Automation World Vietnam 2025, allowed Vietnamese enterprises to visit exhibition booths, explore advanced automation and smart manufacturing technologies, and connect with exhibitors—enhancing collaboration, networking, and business growth.

Programms

Exhibitor–Buyer Business Matching

Pre-arranged
On-site Meeting
(3 Days)

Exhibitor– Investor Showcase

Innovation
Display
(Day 2 -
Sep 10th)

Exhibitor – Buyer Networking

AWesome Night
Networking Party (Day 1 - Sep 09th)



VIETNAM 2026

Benefits for Exhibitor



Business Matching

- The exhibition provides opportunities to meet and engage in business discussions with domestic and international buyers, invited with the support of reputable industry associations, and to establish long-term relationships with potential customers in both domestic and international markets.



Marketing & Media Exposure

- Media & press coverage from various industry-focused channels, both domestic and international.
- Promotion through the Global SNS Marketing network (Facebook, LinkedIn, YouTube).
- On-site video interview production – filming interviews and broadcasting them on the exhibition's official media channels (Facebook, LinkedIn, YouTube).



On-site Exhibition Support

- VIP Buyer Lounge Access – a private area for hosting B2B meetings.
- Exhibitor Directory Listing – featuring exhibitors in the official exhibition catalogue and website.
- Providing high-quality photos for exhibitors to use in PR and promotional activities.

Benefits for Exhibitor



Networking & Partnership Opportunities

- AWESOME Night – a networking party for exhibitors, buyers, and strategic partners.
- Innovation Display– will focus on presenting exhibitors' innovative solutions, live technology demonstrations, investor insight-sharing sessions, and 1:1 networking between exhibitors and investors.



Seminar Presentation & Knowledge Sharing

- Exhibitors also have the opportunity to become speakers and present their new technologies and solutions during the seminar sessions held as part of the exhibition, while also interacting directly with industry experts, investors, and potential customers, and enhancing exhibitor's brand reputation in the market.



Market Expansion & Insight

- Stay updated on market trends, policies, and investment directions in Vietnam's smart industry.
- Survey Data Access – receive post-show visitor and market analysis reports.
- Opportunities for manufacturing, distribution, or exclusive agency partnerships in Vietnam and the ASEAN region.

AW Vietnam 2025 Fact Sheet

Exhibitors 
200+

Visitors 
8,000+

Booths 
300+

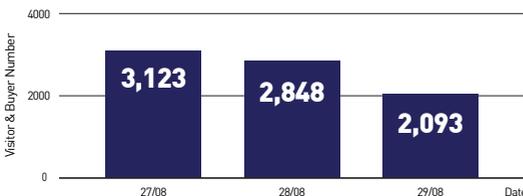
Contracts Amount 
\$49.083M

Exhibitor Survey

Exhibitors' Satisfaction Level per each Performance



Visitor & Buyer Number in 3 days



Exhibition Marketing Activities


6,764,877
Impression on Meta,
Google, Zalo, LinkedIn


3,106
Online Pre-registrations
3 days before the show


14,609
Clicks on Social Media


52 Articles
Online Advertisement

Participate Guide

Procedure

01 | Application

Sign up for AW Online Edition as an Exhibitor (automationworld.net.vn)
** If remaining booths run out, signing-up will be closed early.*

Deadline: August 31st (Fri.), 2026

02 | Deposit Fee Payment

50% of the total booth fee should be paid within 07 days of application.

03 | Final Payment

Remaining 50% of the total booth fee.

Deadline: August 31st (Fri.), 2026

04 | Opening of AW Vietnam 2026

Set-up:
September 7th (Mon.) ~ 8th (Tue.), 2026

On-site:
September 9th (Wed.) ~ 11th (Fri.), 2026

Dismantlement:
September 12th (Sat.), 2026

Discount

Early-bird Application Discount: ~ April 30th, 2026

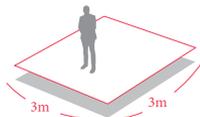
Exhibitors who apply during the early-bird application period are eligible for the discounted price.

Re - participation discount:

Exhibitors who have participated in AW Vietnam 2025 are eligible for 10% discounts.

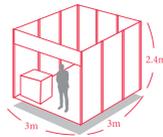
Booth Detail

Space-Only



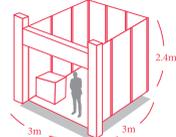
Only the space is provided
(minimum unit : 2 booths)

Shell - Scheme



Basic assembled booth +
1kw of electricity for lighting

Premium



Premium assembled booth +
1kw of electricity for lighting

Early-bird Application	\$3,000	\$3,300	\$4,400
General Application	\$3,200	\$3,500	\$4,700

AW Vietnam 2025 Exhibitor List



3S SOFTWARE CO., LTD
 ADV Vietnam
 ABH INC
 Advantech Vietnam
 ARCONTEK
 Bach Tung Mechanics & Construction Co., Ltd
 BEN THANH AUTOMATION CO.,LTD
 Bosch Rexroth Vietnam
 BYD VIG BINH DUONG
 CADFEM VIETNAM
 CÔNG TY CỔ PHẦN KỸ THUẬT LASER
 CÔNG TY CỔ PHẦN TẬP ĐOÀN MANTIS VIỆT NAM
 CÔNG TY CỔ PHẦN THƯƠNG MẠI NAM Á
 CÔNG TY CỔ PHẦN THƯƠNG MẠI PAN
 CÔNG TY CỔ PHẦN THƯƠNG MẠI VÀ DỊCH VỤ LỘC AN PHÁT
 Công ty CP KHKT Phương Hải
 CÔNG TY TNHH CƠ KHÍ CHÍNH XÁC THỊNH PHÁT
 CÔNG TY TNHH CƠ KHÍ VIỆT LONG AN
 CÔNG TY TNHH KỸ THUẬT CÔNG NGHỆ ĐIỆN TỬ ĐỘNG BIẾN ĐỒNG (ESTEC)
 CÔNG TY TNHH PERITEC
 CÔNG TY TNHH SẢN XUẤT-DỊCH VỤ THƯƠNG MẠI TIẾN THINH
 CR ROBOTICS co.,LTD.
 ĐÀ NẴNG SPECIFIC ECONOMIC ZONES AUTHORITY
 DAI DUONG EQUIPMENT DEVELOP AND INVEST CO.,LTD
 ĐÀI HOÀ PHỤ ĐIỆNRIC CO. LTD
 Daviteq Technologies Inc
 DEHA DIGITAL SOLUTIONS CO., LTD
 DMTK CONSULTING CO.,LTD.
 Dong Duong Automation and Training Equipment Co., Ltd
 F ENGINEERING
 EMCT Inc.
 EURORACK MECHANICAL JSC
 EVVO LABS

FBOE
 JO&SOFT
 GASTRON
 GE
 GGM
 GIF KOREA
 Glassdome Korea
 Gradion
 HAMEE - Ho Chi Minh Association of Mechanical and Electrical Enterprises
 HASON TECHNOLOGY AND TRADING CO., LTD.
 HỘI TỰ ĐỘNG HÓA THÀNH PHỐ HỒ CHÍ MINH Hochiminh city Automation Association (HAAU)
 HELUKABEL (VIETNAM)
 Hiệp hội Doanh nghiệp công nghiệp hỗ trợ TRASM (HASI)
 Ho Chi Minh City Young Engineer Association
 Hưng Việt Automation
 IDEA TECHNOLOGY CORPORATION JSC
 IDRO Co., Ltd.
 Incus Soft Co., Ltd.
 INGLOBAL Co., Ltd.
 INTERX
 ITO VIETNAM COMPANY LIMITED
 I&C ENGINEERING SERVICE CO.,LTD
 JECS Company Inc.
 JJ-LAPP
 JO&SOFT Co.,Ltd.
 JRT Co., Ltd.
 KEYENCE VIETNAM CO., LTD.
 KPPT
 KOBELCO COMPRESSORS VIETNAM CO., LTD
 Korea Machine Vission Industrial Association
 KOSHI
 Lab To Market

MacCadium, LLC
 MAY NHI KHI TIẾT KIỂM ĐIỆN TLC
 MEGA HO CHI MINH CITY
 LOGISTICS INFRASTRUCTURES & SUPPLY CHAIN
 M.I.CUBE Solution, Inc.
 MY LINK Inc.
 MTA INDUSTRIAL EQUIPMENT AND TECHNOLOGY
 NAMSON LASER
 NES Co., Ltd.
 Neuromeka Co., Ltd.
 Nextorm Co.,Ltd
 ODTECH Co., Ltd
 P&A Inc.,
 PACIFIC AUTOMATION_ JSC
 PAM I&C Corp.
 PHU AN BINH TECHNOLOGY CO.,LTD
 PI PHOTONICS
 QUANSKILL - EDUCAID
 R&D Project Co., Ltd.
 RESHENIE Corp.
 ROBOT 3T COMPANY LIMITED
 ROYLABS CO., LTD
 Sai Gon - Da Nang Investment Corporation
 SAIGONTEL
 SHENZHEN RTTELLIGENT TECHNOLOGY CO., LTD
 SHINSUNG VINA CO., LTD
 SmarterBuild
 SUN AUTOMATION CO.,LTD
 SUS VIET NAM - IAI ROBOT
 SYSTRONICS CO.,LTD

TAE IN SYSTEM Co.,Ltd.
 TALENTNET CORPORATION
 TÂN THIỆN
 TBM-Minh Phat Producing Trading Co., Ltd.
 TOMES Co., Ltd.
 TRIBOTS AUTOMATIC SOLUTIONS SERVICES
 TRADING COMPANY LIMITED
 TRUNG TÂM NGHIÊN CỨU TRIỂN KHAI KHU CÔNG NGHỆ CAO TP.HCM - SHTPLabs
 TRƯỜNG ĐẠI HỌC QUỐC TẾ MIỀN ĐÔNG (EIU)
 UOB Vietnam
 uPLEXsoft Co., Ltd.
 Vi Na Pham JSC
 VIET DYNAMIC JSC
 VIET PHUONG AUTOMATION
 VIETNAM - SINGAPORE INDUSTRIAL PARK J.V., CO., LTD (VSIPI)
 Vietnam Technology & Telecommunication Joint Stock Company (VNTT)
 Vietnamese-German University (VGU)
 VIETPACK MACHINERY
 VJA TECHNOLOGY JSC
 WEDA
 XISOM Inc.

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VIE & ENG:

Mr. Giang Tran
T. (+84) 909 151 361
E. trantugiang@coex.vn

KR & ENG

Mr. Hayoon Oh
T. 02-6000-8127

AW Vietnam Secretariat
T. 02-6000-1091
E. sfawviet@gmail.com